



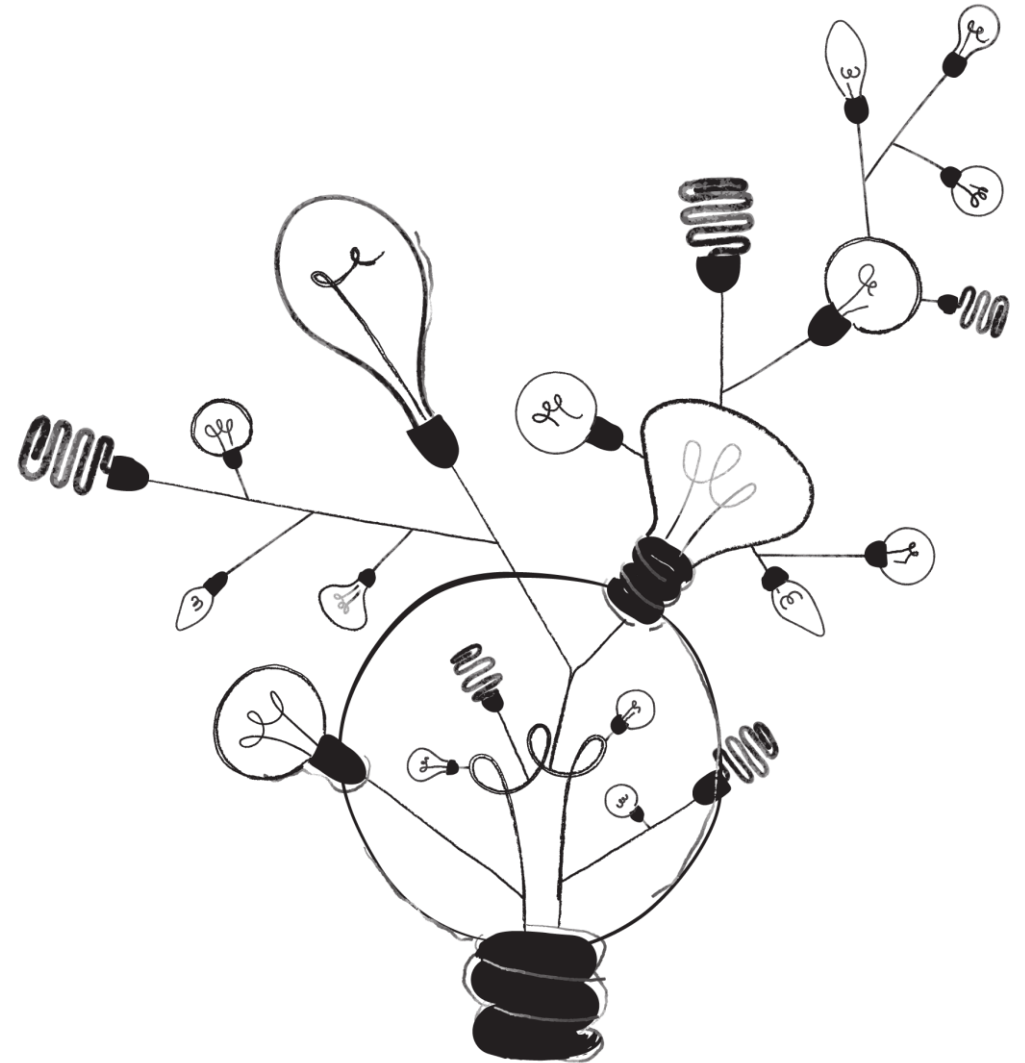
THE FINTECH BOUTIQUE

# HELPING YOU BUILD A FINTECH SOLUTION FOR SUCCESS.

In a world where finance and technology increasingly overlap let our knowledge and experience help you take your fintech idea to the next level.

FINANCIAL SERVICES

FINTECH STARTUPS



FINTECH IS NOT EASY

# THE STATISTICS SHOW THAT UP TO THE 75% OF FINTECH INITIATIVES FAIL.

## **Lack of market demand**

The company doesn't study the market demand. They deal with solving problems that are interesting only to the company.

## **Competition**

When an idea gets positive feedback from the market, a huge number of companies can work in this direction.

## **Inappropriate team**

The ideal team should include people with different skills and backgrounds not easy to be recruited.

## **Lack of business model**

If a solution has only limited channel or it hasn't found a correct revenues stream, then has a high risk of failure.

## **Lack of money**

The money and time are limited for everyone. Therefore, it is essential to reasonably distribute them and make cost valuations.

## **Poor Marketing Strategy**

It is extremely important to know and understand the audience, be able to interest it, and turn it into active customers.

## **Ignoring customers**

It doesn't matter that the creators think their product is the best – it is important that the audience has the same opinion.

THE BOUTIQUE APPROACH

# **FINTECH BOUTIQUES ARE ONE OF THE HOTTEST TOPICS, AND FOR A GOOD REASON.**

The magic of the fintech boutique model is that while clients focus on building their business, the boutique supports them in every other way that matters to deliver their solutions.

Day-to-day operations are facilitated by the boutique's experienced team of marketers, lawyers, designers, financial professionals, architects, developers, and other subject-matter experts.



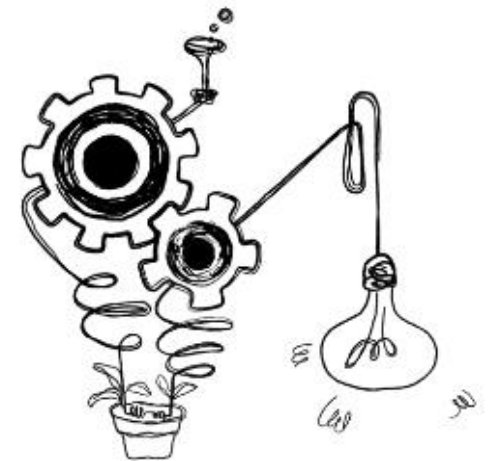
WE CAN HELP

# SEIZE THE OPPORTUNITY AS MIGHT NOTE COME AGAIN.

Every idea we come across is unique in its own way. Therefore our consultation approach for each FinTech Solution will be different. If you have a unique and viable FinTech idea we believe we can help in some way.

**Through our understanding and network of contacts we will know who to call upon or contact to tap into the right expertise.**

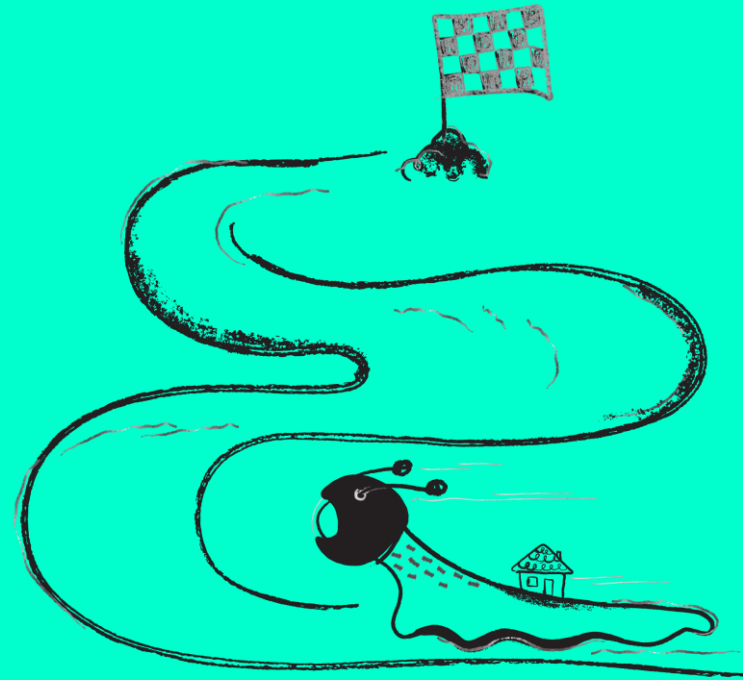
In FinTech, most solutions involve an aspect of dealing with people's money. Therefore this will present some important considerations that include the following: regulatory environment; legal considerations; trust and credibility; customer and brand loyalty; scalable solutions; competing with the big players; and raising finance.





WE TAILOR YOUR IDEAS

# FROM YOUR IDEA TO MVP IN FEW WEEKS WITH OUR SERVICES.



## YOUR BIG IDEA

Businesses need vision. We can help you achieve yours along with the steps to get there.

**If now you need to turn your vision into a reality - we can help.**

## OVERCOMING CHALLENGES

One of the earliest challenges everyone face is getting to the Prototype or Minimum Viable Product stage.

**Our thorough assessment of challenges can often present new opportunities.**

## FINANCE EXPERTS

Our years of experience working in the finance industry helps us really understand where FinTech can work.

**FinTech businesses face some unique challenges. We can help you understand them.**

## DE-RISK DEVELOPMENTS

Hire only for specific needs, specific projects, specific hours and specific costs. Kiss goodbye to recurring payrolls.

**We Build robust and scalable fintech solutions trough a modern Dev-Ops approach.**

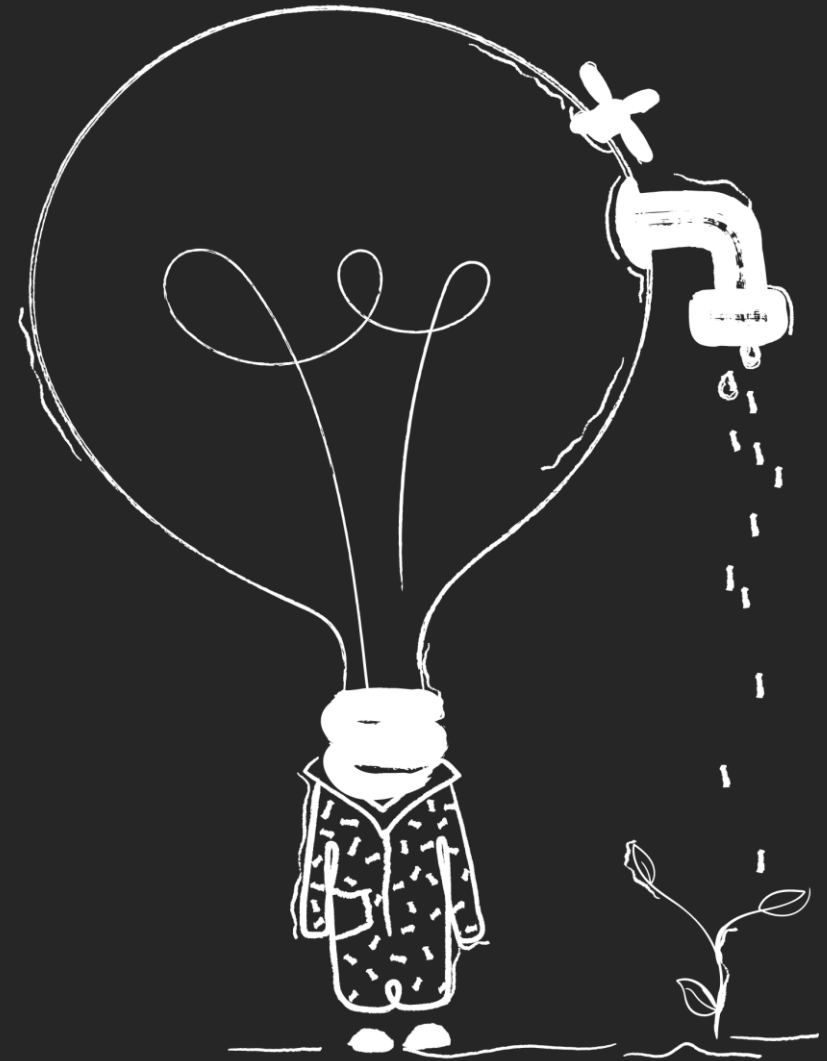


MEIGHT AT A GLANCE

# WE ARE WITNESSING THE CREATIVE DESTRUCTION OF FINTECH.

MEIGHT was founded in 2022 in SINGAPORE by a senior executive team with over 20 years experience in finance utilizing technology to deliver market-leading results.

**Our mission is to help building fintech solutions for success.**



OUR TEAM

**WE ARE ENVISIONED BY  
PRAGMATIC LEADERS.**



**Chris**  
Fintech Business Leader



**Dany**  
Tax & Legal Leader



**Amar**  
Technology Leader



**OUR EXPERTS JOIN YOUR PEOPLE AND  
WORK TOGETHER ON YOUR SOLUTION.**

**FROM DAY 1, WE FOCUS ON DELIVERING  
BUSINESS VALUE.**

**WE CALL IT PAINLESS TEAM AUGMENTATION  
FOR DIGITAL ACCELERATION.**

**WHAT'S IMPORTANT - IT WORKS !**

THE BOUTIQUE APPROACH

**WE SUPPORT YOU  
ACROSS ALL THE  
PHASES OF THE DESIGN  
AND DEVELOPMENT  
OF A NEW SUCCESSFUL  
FINTECH SOLUTIONS  
LEVERAGEING A WIDE  
RANGE OF EXPERTISES.**



#### **BUSINESS SERVICES**

Our services focus on our clients' most critical issues and opportunities. We bring deep, functional expertise, but are known for our holistic perspective. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces.

#### **TECHNOLOGY SERVICES**

Technology can be complicated, but we help to simplify the process and maximize impact along your journey. Our professionals become your trusted advisors, providing insight and strategic vision through innovative actions. Innovation is embedded in everything we do.



BUSINESS SERVICES

# WE ARE AN CONSULTING COMPANY INSPIRED BY THE FUTURE .



## BUSINESS CONSULTING

Our experts help you to design a robust, profitable and scalable business model.



## PRODUCT DEVELOPMENT

Full support to each stage of product development: prototyping, MVP and product scaling.



## LEGAL ADVISORY

Full-service law firm providing a comprehensive range of legal services to our clients.



## TAX ADVISORY

Wide range of tax and corporate advisory services, including accounting, payroll and administrative services.

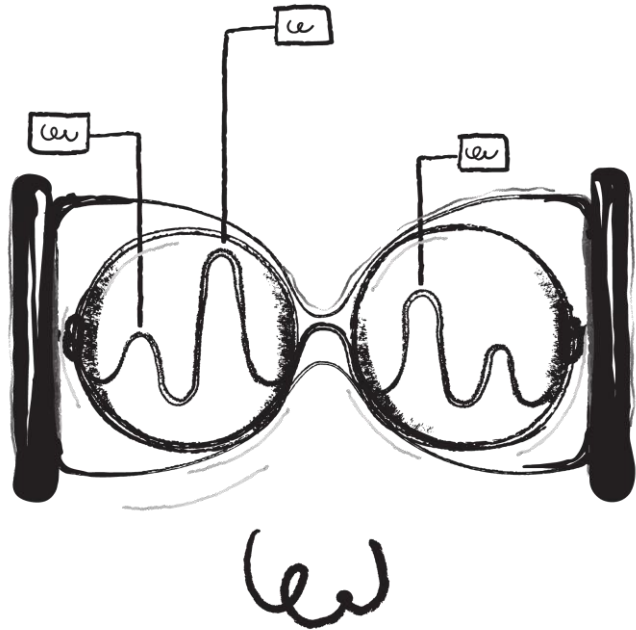


## INVESTMENTS ADVISORY

Get access to top investment opportunities reaching a wide network of early stage investors.

RECHNOLOGY SERVICES

# WE ARE A DEVELOPMENT COMPANY OBSESSED BY THE TECHNOLOGY.



## WEB DEVELOPMENT

Highly scalable platforms and well tested products that are ready to handle millions of users daily.



## MOBILE DEVELOPMENT

iOS and Android Apps built with React Native and Node.js will satisfy every end-user.



## DESKTOP DEVELOPMENT

Amazing lightning-fast desktop applications made with Electron JS and Phyton.



## UI / UX DESIGN

Jaw-Dropping, functional interfaces designed from the ground up. Also: UX Audit and Workshops.



## TECH & AGILE CONSULTING

Experts guidance on technology infrastructure, architecture, security and more.








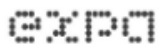









OVERCOME COMPETITION

# SELECT THE RIGHT FINTECH BOUTIQUE IS NEVER EASY.

**We do more.** Meight is the unique systemic player covering the every single aspect of the creation of a FinTech solution, from the inception to a fully operative application.

**We develop you business not only your software.**

ATOMIC 	betaworks 			Coplex 
		expa 		
PSL 			wilburlabs 	

OUR NETWORK

# WE HAVE BUILT AN EXTENSIVE FINTECH ECOSYSTEM .

**50,000+**

Community Connections

**30+**

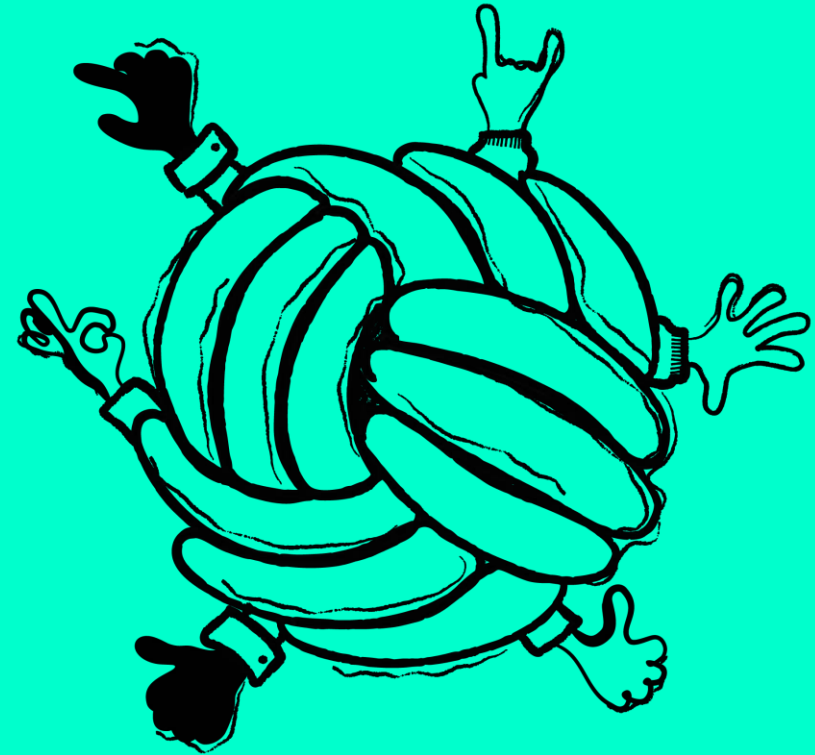
FinTech Experts

**10+**

Partners Companies

**100+**

Architects & Developers



OUR CUSTOMERS

# WE TRUST THAT DELIVER IS THE ONLY MEASURE OF SUCCESS.

**10+**  
Projects

**15+**  
Experts

**10.000+**  
Hours



 FAIRTILE

**.Earthly**

Virtual B

AUDACIA 

 fintastico

 MASTRO  
VIAGGIATORE

and more ...



**Meight PTE Limited**

600 North Bridge Road  
#13-05 Parkview Square  
Singapore 188778

Email: [info@meight.it](mailto:info@meight.it)  
Singapore: +65 89084854